

CLAIMS

WHAT IS CLAIMED IS:

1. A system for accessing content on a network, the system comprising:
a publisher interface, responsive to publisher inputs, for generating a code
5 associated with a web-based document including the content;
a user interface for receiving the code inputted by the user to access the
corresponding content selected by the user; and
a web server, responsive to the inputted code, for providing the web-based
document including the selected content.

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2. The system of claim 1, further comprising:
a content storage device for storing the web-based document generated by
a publisher associated with the code and retrievable by the web server.

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3. The system of claim 1, further comprising:
a composer interface, responsive to selections by the publisher, for
generating the web-based document including publisher content, and for associating the
generated code with the web-based document.

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4. The system of claim 1, further comprising:
a code scanner, operated by a user, for scanning the code, and for
generating a corresponding code signal;

wherein the web server, responsive to the code signal as the inputted code, provides to the user the web-document associated with the scanned code.

5 5. The system of claim 4, wherein the code is a graphic capable of being read
by the code scanner.

6. The system of claim 5, wherein the graphic is printable by a publisher to be placed on a physical document provided to the user.

10 7. The system of claim 5, wherein the graphic includes a bar code; and
wherein the code scanner is a bar code reader for scanning the graphic,
including the bar code.

15 8. The system of claim 1, wherein the web-based document includes a
plurality of panes as sub-pages of the web-based document.

9. The system of claim 8, wherein each of the plurality of panes corresponds to respective sets of publisher-specified content.

20 10. A system for accessing content over the Internet, the system comprising:
a publisher interface, responsive to publisher inputs, for generating a
graphic, including a bar code, associated with a web-based document including the
content, and for outputting the graphic with the bar code onto a physical document;

a user interface, connected to the Internet, for receiving from the user the graphic with the bar code on the physical document to access the corresponding content selected by the user; and

- a web server, connected to the Internet, for storing the web-based document, responsive to the inputted graphic with the bar code, for providing to the user, through the user interface, the web-based document including the selected content.

11. The system of claim 10, wherein the web server includes:

- a content storage device for storing the web-based document generated by a publisher associated with the graphic and retrievable by the web server.

12. The system of claim 10, further comprising:

- a composer interface, responsive to selections by the publisher, for generating the web-based document including publisher content, and for associating the generated graphic with the web-based document.

13. The system of claim 10, further comprising:

- a bar code scanner, operated by a user, for scanning the graphic with the bar code, and for generating a corresponding code signal;
- wherein the web server, responsive to the code signal as the inputted bar code, provides to the user the web-document associated with the scanned bar code.

14. The system of claim 13, wherein the graphic is printable by a publisher to be placed on a physical document provided to the user for scanning by the bar code scanner.

5 15. The system of claim 10, wherein the web-based document includes a plurality of panes as sub-pages of the web-based document.

16. The system of claim 15, wherein each of the plurality of panes corresponds to respective sets of publisher-specified content.

10 17. A method for accessing content on a network, the method comprising the steps of:

storing the content in a web-based document on a web server;

generating, in response to publisher inputs through a publisher interface, a

15 graphic including a bar code, with the graphic being associated with the content;

outputting the graphic with the bar code onto a physical document;

receiving, at a user interface, the graphic with the bar code on the physical document;

responding to the inputted graphic with the bar code at a web server; and

20 retrieving the stored the web-based document including the selected content corresponding to the inputted graphic.

18. The method of claim 17, further comprising the steps of:
- receiving as a composer interface, to selections by the publisher;
- generating the web-based document including publisher content; and
- associating the generated graphic with the web-based document.

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19. The method of claim 17, wherein the step of receiving includes the step of:
- scanning the graphic with the bar code using a bar code scanner,
- operated by a user;

wherein the step of responding to the inputted graphic includes the steps

10 of:

generating a code signal corresponding to the scanned graphic; and

responding to the code signal as the inputted bar code to provide to

the user the web-document associated with the scanned bar code.

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20. The method of claim 17, wherein the step of outputting includes the steps
- of:

printing the graphic as a printed document; and

placing the printed graphic onto a physical document to be provided to the

user for inputting to receive the content.

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